

*Pioneer of*

GENDER-SORTED SEMEN TECHNOLOGY  
IN PAKISTAN



**GREEN CORPORATE**



# Livestock Sector of Pakistan

Livestock is the backbone of Pakistan's agriculture, contributing over **63.60%** to agriculture sector and **14.97% to the National GDP**. With more than 200 million animals, the sector supports over 8 million rural households, providing **milk, meat, draught power and livelihoods**. Pakistan ranks among the top producers of milk globally, yet per-animal productivity remains low due to outdated breeding practices, genetic limitations and poor herd management.

The sector holds immense potential for growth through the **adoption of modern technologies, improved genetics, and commercial farming models**. Strategic investments in breeding, nutrition, animal health and value-added processing can unlock significant economic, export and employment opportunities making livestock one of the Pakistan's most promising sectors for **food security, poverty alleviation and enhancing export potential**.

# MESSAGE FROM THE CHAIRMAN



At Green Corporate Livestock Initiative (GCLI), we believe that the future of Pakistan's livestock sector lies in **innovation, technology, and sustainability**. With over 251 million heads of livestock, this sector holds immense potential to drive national growth. However, outdated practices and genetic limitations have long constrained its development. Our mission is to **transform national herd** through advanced technologies that enhance productivity and uplift farmers' livelihood. From the establishment of Pakistan's first Sexed Semen Laboratory and cutting-edge IVF labs to the development of superior exotic and indigenous breeds, GCLI is spearheading a new era of precision breeding and genetic advancement.

Our initiatives go beyond genetics. Through our **Grass Root Incentivized Dairy Development (GRIDD)** program, we are directly supporting small farmers with door-step extension services, guaranteed offtake and training - bringing real change to rural communities. In parallel, our **Corporate Livestock Farming** projects at Jugaitpeer, Rakh Ghulaman and Kallurkot demonstrate the scalability of modern livestock operations with genetic research, value addition and sustainability at their core.

Recognizing the importance of traceability and disease control, GCLI has launched **National Tag & Traceability and Disease Control Drives** to improve animal health through production of international standard vaccines and strengthen Pakistan's compliance with global export standards. We are also leading efforts to revitalize Pakistan's fisheries sector, promoting **cage fish farming, shrimp farming**, and responsible **marine harvesting** to unlock the potential of our blue economy.

At GCLI, we envision a livestock sector that contributes meaningfully to food security, rural development, women empowerment and economic resilience. Together, with the support of our partners in government, private sector and the farming community, we are building a thriving, technology-enabled future for Pakistan.

Let's collaborate and advance – from **potential to progress and innovations to impact**.

MAJ GEN  
*Muhammad Shuja Anwar*  
HI (M), RETD



## Chairmain / CEO GCLI

MAJOR GENERAL MUHAMMAD SHUJA ANWAR HI (M), (RETD)



## COO

BRIGADIER RAJA EHTASHAM YOUNIS SI (M), (RETD)

*Striving Together for*  
**SUSTAINABLE  
DEVELOPMENT OF  
LIVESTOCK SECTOR**



## Company Secretary

COLONEL  
M ASIM IMRAN  
KHAN SI (M) (RETD)



## Director Livestock

COLONEL  
ABDUL REHMAN  
QURESHI (RETD)



## Director Farms

COLONEL  
M IMRAN MASOOD KHAN TI  
(M) (RETD)



## AD Livestock

LIEUTENANT COLONEL  
M TARIQ KHAN TI (M)  
(RETD)



## AD Livestock

LIEUTENANT COLONEL  
SHAHNAWAZ  
(RETD)



## DAD Livestock

MAJOR DR  
TARIQ MASOOD TI (M)  
(RETD)



## CFO

SARMAD ALI



## Manager HR

ZAIN KHAN



## Manager Media

HOOR UL AYN

# Table of Contents



## **01 INTRODUCTION**

LANDSCAPE OF LIVESTOCK SECTOR  
LIVESTOCK SECTOR GROWTH  
OUR VISION

---

## **02 NATIONAL HERD TRANSFORMATION**

CATTLE & BUFFALO BREEDS OF PAKISTAN  
TRANSFORMATION STRATEGY  
PLAN & APPROACH

---

## **03 PROLIFERATION THROUGH TECHNOLOGY**

SEXED SEMEN LAB  
IN-VITRO FERTILIZATION LAB  
EXOTIC AND INDIGENOUS BREEDS

---

## **04 GRASS ROOT INCENTIVIZED DAIRY DEVELOPMENT (GRIDD)**

## **05 MODERN LIVESTOCK FARMING**

CORPORATE LIVESTOCK FARMS  
REVIVAL OF GOVERNMENT LIVESTOCK FARMS  
YAK FARMING  
FEEDLOT FARMING - ALTERNATE ASSET BUSINESS MODEL

---

## **06 TAG & TRACEABILITY**

DISEASE CONTROL  
MODERN CATTLE MARKETS  
LIVESTOCK CENSUS  
PAK HALAL AUTHORITY

---

## **07 FISHERIES SECTOR**

INLAND  
MARINE

---

## **08 INVESTMENT OPPORTUNITIES**

# Landscape of Livestock Sector

## Cattle & Buffalo Population



## Annual Milk Production

74,689 Mn lits

Milk Production

74.69

Mn Tons

Meat Production

6.314

Mn Tons

**3<sup>rd</sup>** Largest Milk Producer in the World

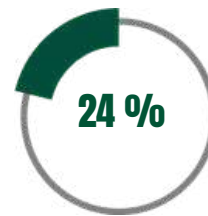
## Potential

Dairy Export Potential

\$ 14.5 Bn

Meat Export Potential

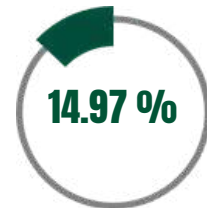
\$ 5 Bn



AGRICULTURE  
Share in GDP



LIVESTOCK  
Share in Agri Sector



LIVESTOCK  
Share in GDP

## Issues



More than 90% Herd in Small Holding



Lack of Best Management Practices



Negligible Value Addition



Low Yielding Herd



Animal Health



No Traceability



Unreliable National Data

## Revival of Livestock Sector

*Necessitated for*



Poverty  
**ALLEVIATION**



Food  
**SECURITY**



Import  
**SUBSTITUTION**

# Our Vision

To catalyze the **transformation** of Pakistan's livestock sector into a dynamic and sustainable industry, fostering **economic growth**, **food security** and **livelihood opportunities** for communities across the nation



*From Field to Future*  
**GCLI Driving Sustainable  
Livestock Solutions**



## Stakeholders

Public Sector

Private Sector

Pakistan Army

# Synergizing for Sustainable Growth



*Our Role*

**S**ynergize

**I**ntegrate

**F**acilitate

**C**oordinate

## Our Initiatives

Herd Transformation

Grass Root Incentivized Dairy Development

Livestock Farming

Tag & Traceability

Disease Control

Modern Cattle Markets

Fisheries





# National Herd Transformation Drive

02

Revitalizing Herd Potential  
*Through Modern Technology*

# Cattle & Buffalo Breeds

## EXOTIC

## DOMESTIC

### MILCH BREEDS



Friesian



Jersey



Brown Swiss



Gir

### BEEF BREEDS



Brahman



Braford



Charbray



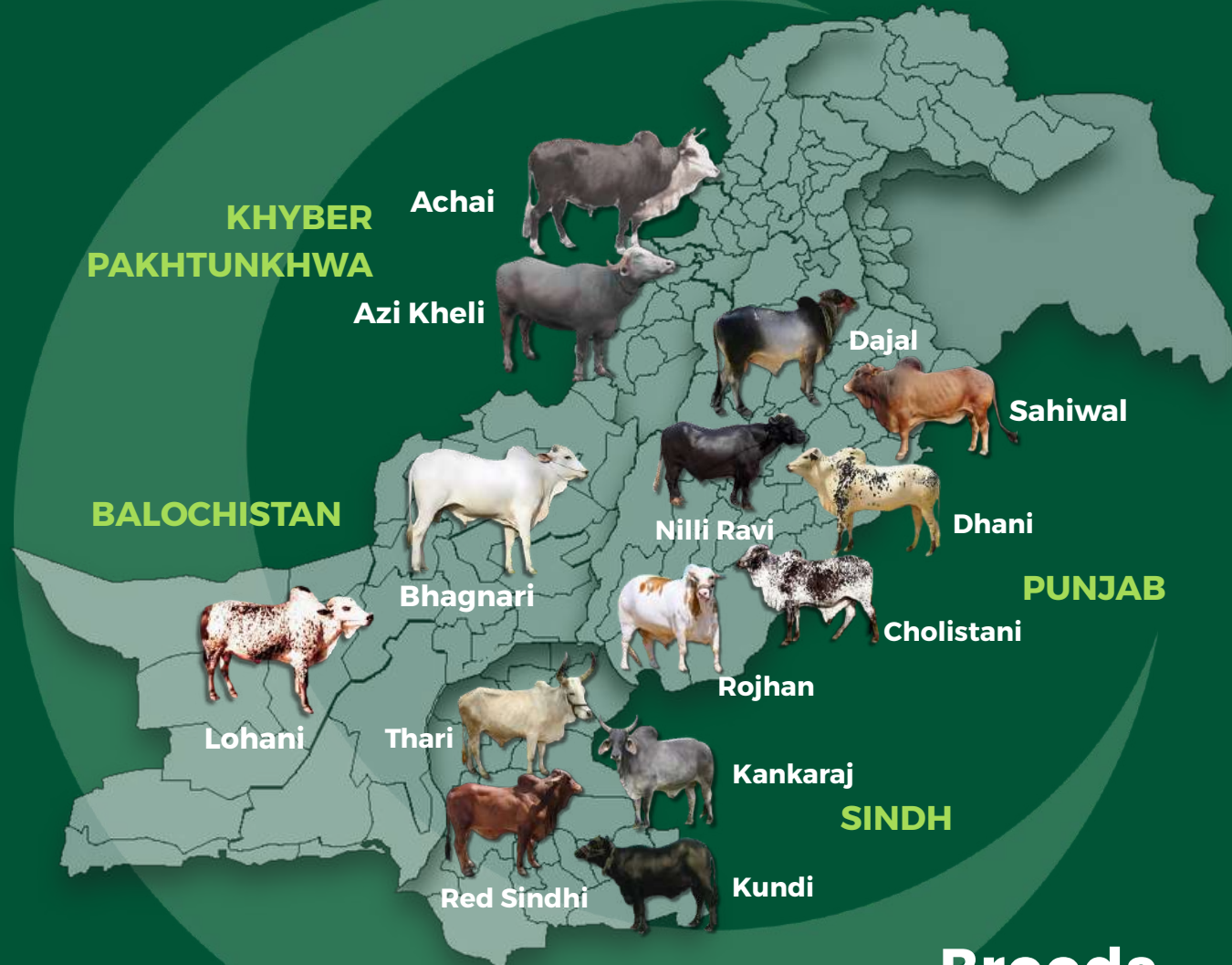
Nelore



Angus

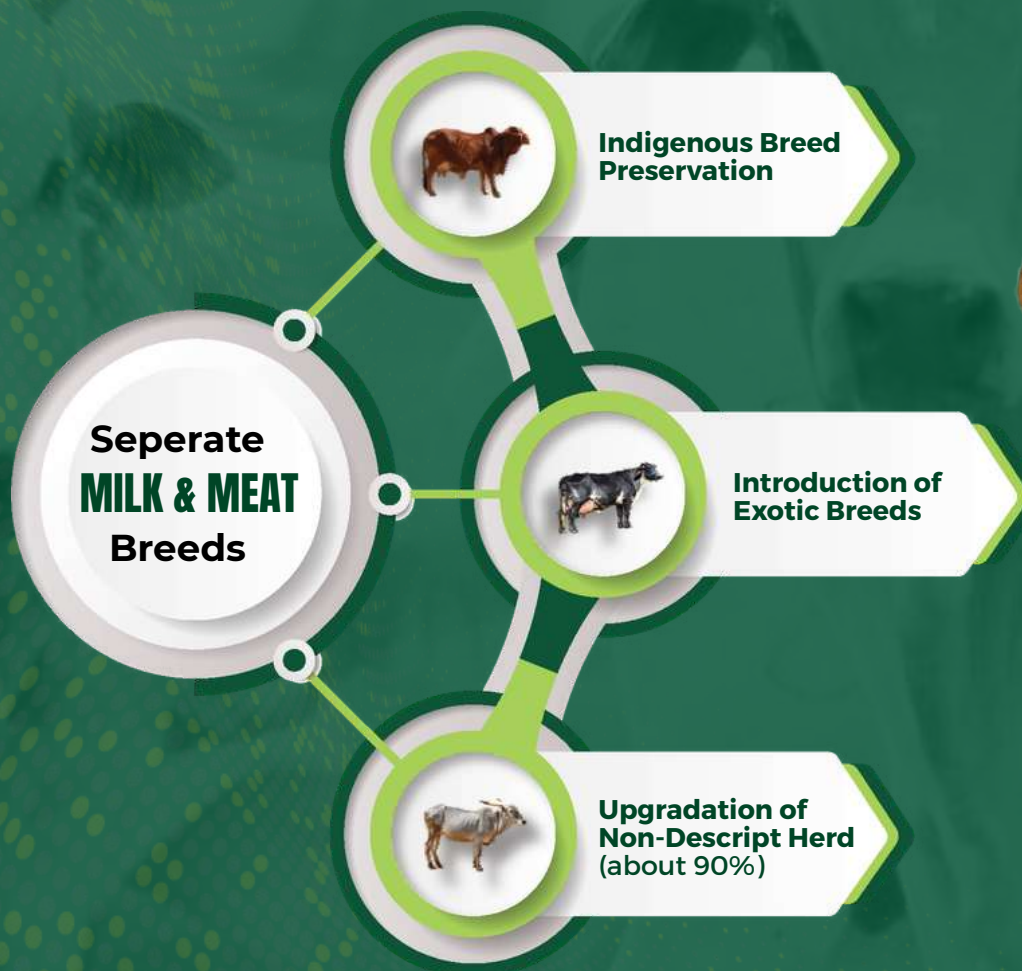


Wagyu

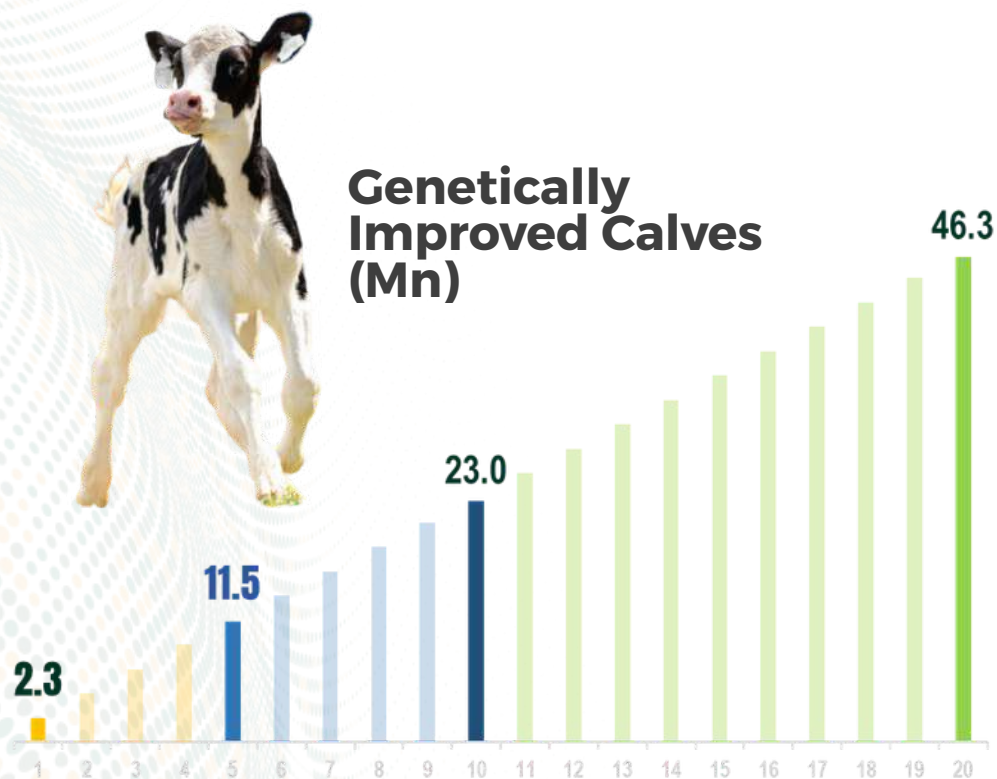


**Breeds**  
*Empowering the Nation*

# Herd Transformation Strategy



# Plan



|                  | 5th Year | 10th Year | 20th Year |
|------------------|----------|-----------|-----------|
| Milk (Mn Ton)    | +31      | +89       | +204      |
| Meat (Mn Ton)    | +1.3     | +3        | +6        |
| Financial Effect | \$24 Bn  | \$91 Bn   | \$363 Bn  |

## Collaborative Approach



## Means of Proliferation

Conventional / Sexed Semen Straws



In Vitro Fertilization (Embryos)



# Proliferation Through Technology



03



Sexed Semen Lab



In Vitro Fertilization Labs

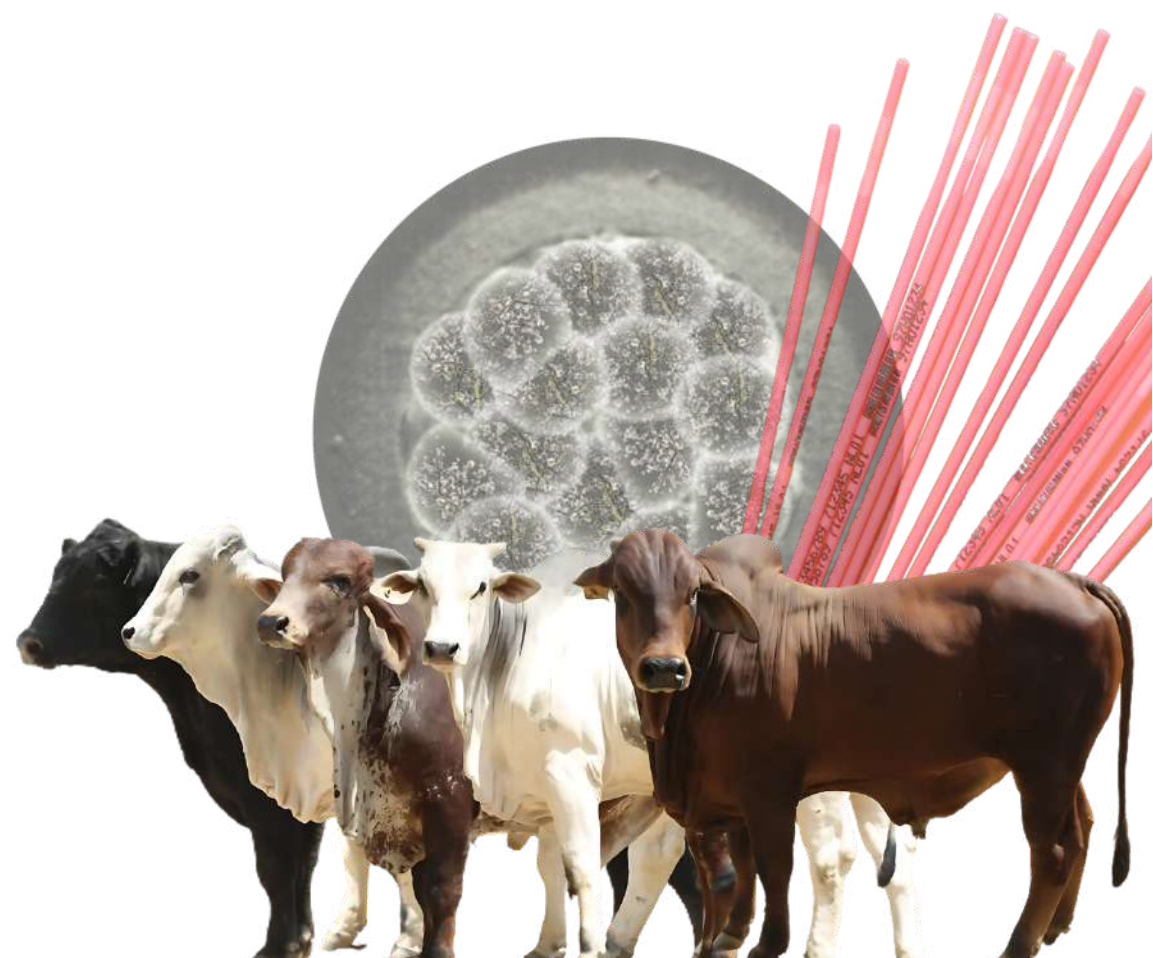


Genomic Labs

# Proliferation Through Technology

Combination of In-Vitro Fertilization with Sexed Semen and Genomic Selection

*Improved Genetics*  
**ENHANCED MILK OR MEAT  
OF LIVESTOCK**



## Outreach Approach

Mobile Veterinary Vans and Artificial Insemination Technicians

## Fall-In Approach

Housing facility available for Livestock farmers to place their cattle at Lab Premises (Okara Farm) for 3 months. Confirmed pregnancy will be ensured



# Sexed Semen Technology

Sexed semen technology is a groundbreaking reproductive innovation that enables farmers to choose the sex of their offspring before insemination, typically favoring **female calves** for dairy production and **male calves** for beef. GCLI has made history by establishing **Pakistan's first Sexed Semen Lab** at Okara - a significant milestone for livestock development. This technology offers numerous benefits, including targeted gender selection with up to 90% accuracy. In dairy farming, it facilitates the production of more female calves (heifers), thereby **boosting milk production**. In beef farming, sexed semen from high-yielding breeds increase the proportion of male calves, **optimizing meat production and enhancing overall efficiency**

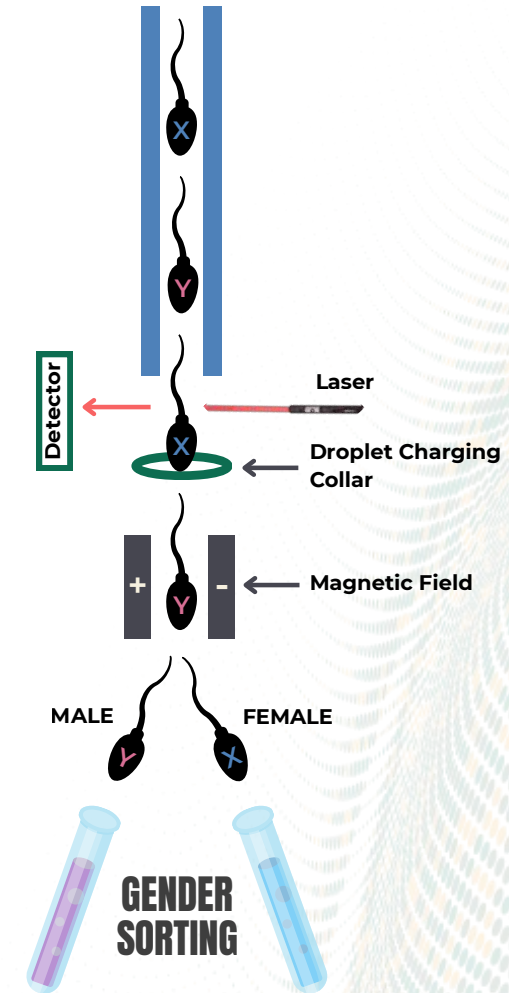
## Predetermine the Sex of Offspring

### DAIRY FARMERS

Produce more female calves for enhanced milk yield

### FEEDLOT FARMERS

In beef farming, where male animals are preferred for meat production, sexed semen of **high-yielding breeds** (more average weight gain per day) can be used to ensure a higher proportion of male calves, optimizing beef production



**Targeted  
Gender Selection**

# Sexed Semen Technology

## Genetic Improvement and Breed Enhancement

- Selective Breeding
- Diversity of Breeds

## Increased Productivity

- High Success Rate of Gender Selection
- Efficient Use of Superior Genetics
- Rapid Scaling of Herds
- Cross-breeding Opportunities

## Sustainability and Efficiency

- Resource Optimization
- Reduced Disease Prevalence

## Economic Benefits

- Higher Yield and Profitability
- Boosting National Economy

**Empowering Farmers Access to Superior Genetics**

**1<sup>st</sup> Ever & the ONLY Sexed Semen Lab in Pakistan**

## IMPACT (5 Years)



## Sexed Semen Lab

Established at

**OKARA**

Operational With Effect From

**JULY 2025**

## ST Genetics Lab

Producing

**500,000**

Gender Sorted Straws Annually

# In Vitro Fertilization Laboratory

GCLI IVF Lab Okara



4 x IVF Labs – Pvt Sector



GCLI has established an **advanced In Vitro Fertilization (IVF) lab at Okara**, to impact national herd transformation drive by **accelerating genetic improvement, increasing productivity and enhancing the overall quality of livestock**. 5,000 Embryos of superior genetics of high yielding cattle are being produced annually. IVF offers numerous benefits for livestock farmers, including the introduction of **high-yielding and disease-resistant breeds** to enhance genetic diversity and resilience. It enables faster herd growth by producing **more calves in less time** and allows elite bulls and cows to contribute to more offspring, maximizing genetic potential.

Through IVF, large-scale embryo production from superior animals accelerates herd transformation. The technology also supports **cross-breeding for desired traits**, improves resource efficiency, and reduces healthcare costs by selecting **disease-resistant genetics**. Farmers can boost productivity, profitability, and contribute to economic growth and gain access to our elite breeding program. IVF technology plays a critical role in leading to a more robust and high-performing livestock sector.

**Impact  
(5 Yrs)**

**Milk  
35.3  
Mn Lits**

**Meat  
10.3  
Mn Kg**

**Impact  
\$18.3  
Mn**

# In Vitro Fertilization Laboratory

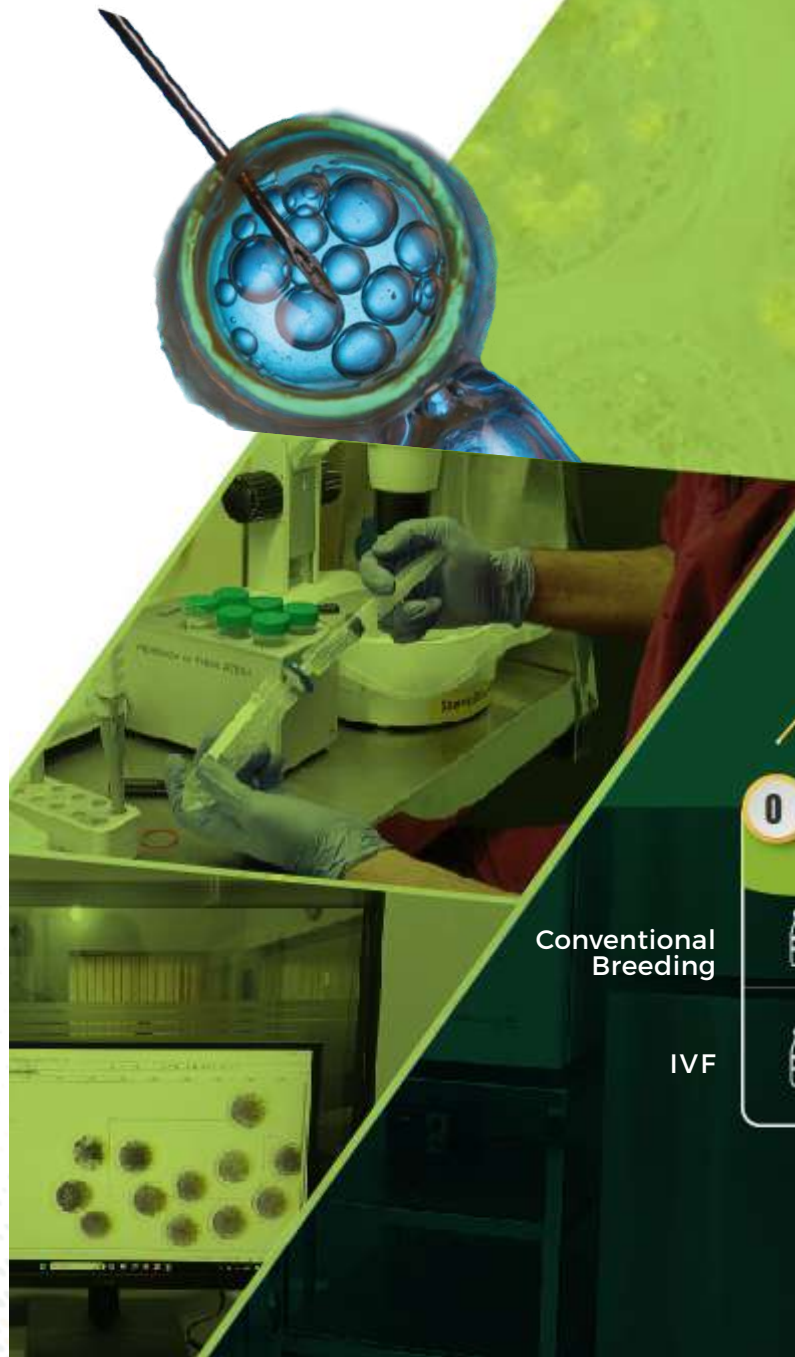
## Exotic Calves from Non Descript Surrogate Mothers



Friesian Calf

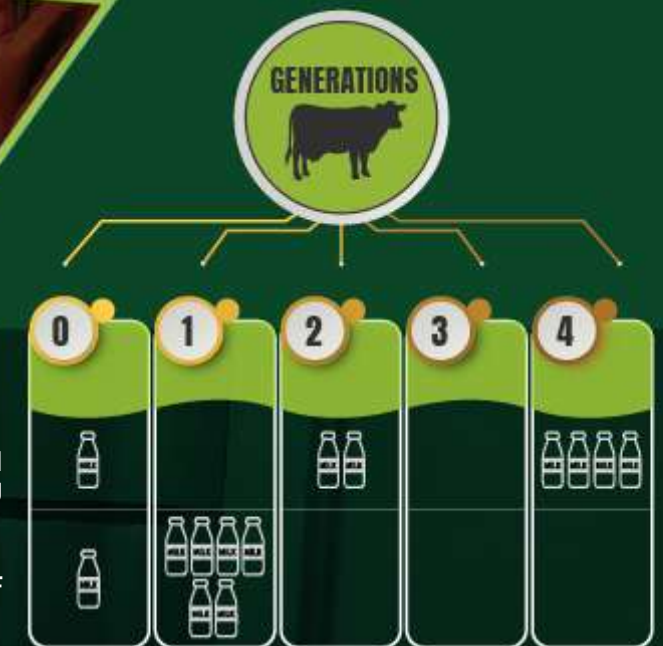


Brahman Calf



**BOOST  
PREGNANCIES WITH  
ELITE EMBRYOS**

**ANNUAL PRODUCTION  
5,000  
EMBRYOS**



**Rapid Enhancement  
of Milk Potential**

# Superior Genetic Animals

The combination of Superior Genetic Cattle, IVF and Sexed Semen technology is transformative for Pakistan's national herd. Superior bulls bring the highest-quality genetics, IVF amplifies the speed and scale of genetic improvement and sexed semen ensures that the desired traits are passed on with precision. Together, they enhance productivity, sustainability and economic prosperity, while empowering farmers to contribute to the long-term transformation of the Livestock Sector

**Resilient National Herd**  
**Reduced Genetic Drift**

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## DAIRY BREEDS



**HOLSTEIN  
FRIESIAN**



**JERSEY**



**RED SINDHI**



**SAHIWAL**



**GIR**



**BUFFALO BULL**

## BEEF BREEDS



**BRAHMAN**



**ANGUS**



**NELORE**



**WAGYU**



**BRAFORD**



**CHARBRAY**

# Proliferation of Exotic Breeds

Superior bulls bring the highest-quality genetics, IVF amplifies the speed and scale of genetic improvement, and sexed semen ensures that the desired traits and gender are obtained

**Exotic Genetics  
Transforming Herd  
Powering Pakistan's  
*Livestock Future***

# Indigenous Breed Preservation

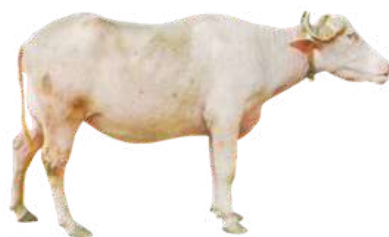


Preservation of indigenous livestock breeds is vital to ensure genetic diversity, climate resilience and long-term sustainability. Indigenous breeds of Pakistan cattle and buffalo are uniquely adapted to local conditions, with traits like heat tolerance, disease resistance and efficient feed conversion, making them strategic assets for Pakistan's livestock future. However, due to unregulated crossbreeding and neglect, many of these breeds face risk of genetic dilution or extinction. Preserving and promoting these breeds not only safeguards national biodiversity but also strengthens the foundation for a resilient, productive and self-reliant livestock sector

## Khyber Pakhtunkhwa



Azi Kheli



Achai

## Punjab



Sahiwal



Cholistani



Nilli Ravi

## Sindh



Thari



Red Sindhi



Kundi

## Balochistan



Bhagnari

# Indigenous Breeds Preserved

at GCLI Farms Okara



**HEAT TOLERANT  
DISEASE RESISTANT  
EFFICIENT FEED CONVERSION**

# Grass Root Incentivized Dairy Development

04

Enhancing dairy and meat production by harnessing small holdings with rural farmers through provision of doorstep free of cost / subsidized extension services; semen of elite bulls (dairy and meat), sexed semen, vaccination, animal treatment, awareness to modern animal management technology, provision of biogas facility and other social services etc thereby transforming their low yielding animals to high producing herd. In the process, contributing towards poverty alleviation and uplifting the living standards of local farmers



# GRIDD Footprint Nationwide

Launched in

# 84

Districts  
&  
Expanding

**Impact** (More than)

FARMERS  
REGISTERED

## 54,593

ANIMALS  
REGISTERED

## 626,099

MILK  
COLLECTED

## 23

MN LITERS

## Rs 4.3 Bn

@ AVG RS 150/LIT

EXTENSION  
SERVICES  
PROVIDED

## Rs 819Mn

To Date



## Guaranteed Offtake of Produce

# Collaborating with Pakistan Northern Cheese Society

Pakistan Northern Cheese Society (PNCS), is a registered **artisan organization**, inspired by the American Cheese Society. PNCS is the only institution in Pakistan focused on **value addition through traditional and modern cheese production** using milk from **goats, sheep, yaks, cows and buffaloes**



## Mission

To revive, refine, and promote **traditional cheese-making practices** from all cattle types **across rural and mountainous northern regions** of Pakistan by integrating:

- Education & Training
- Innovation & Research
- Sustainability & Community
- Empowerment Collaboration with Institutions & Farmers

## Reviving Pakistan's Cheese Heritage

Locally Crafted | Globally Recognized



As part of the **GRIDD Initiative**, GCLI has partnered with PNCS to **empower women** and **uplift the livelihoods of subsistence livestock farmers**, with core focus on:

## Core Focus Areas

- Preserving endangered cheese-making heritage
- Establishing global recognition of Pakistan's traditional cheeses
- Providing complete production solutions - from kitchen-scale to industrial setups
- Delivering theoretical and hands-on training across diverse Northern region of Pakistan

## Impact Highlights

- **First Artisan Cheese brand of Pakistan** having international recognition with inquiries from Mongolia, UAE, and Canada
- Empowering individuals through **training and sustainable livelihoods**
- Connecting **Pakistani cheese artisans with global networks** like American Cheese Society

## *Pakistan's first* **Center of Excellence for Cheese Education**

**HERITAGE-BASED CHEESE**

*Empowering Local Community*



# Corporate Livestock Farming

# 05

GCLI's Corporate Farming projects focus on sustainable, large-scale operations that harness advanced technologies to optimize herd productivity and profitability. Equipped with modern livestock machinery and management practices, these farms also serve as hubs for genetic advancement—featuring a Genetic Research Center at Jugaitpeer, an IVF Lab for elite embryo production at Rakh Ghulaman and a Value Addition facility at Kallurkot



**Jugaitpeer**

*District Bahawalpur*

**Integrated farming**  
30,000 Animals



**Rakh Ghulaman**

*District Bhakkar*

**Cattle Rearing**  
2800 Cattle



**Kallurkot**

*District Bhakkar*

**Dairy farming**  
2400 Cattle



**AFTER**



**SUPERIOR ANIMALS**



**IVF LAB**



**SEMEN PRODUCTION UNIT**



**CENTRAL PIVOTS**

# Jugaitpeer

## Flagship Livestock Farm

### Genetic Research Lab

Development of High-Yield indigenous breeds

### One Stop - All Solution

Unique project in the region

|                                                      |                               |
|------------------------------------------------------|-------------------------------|
| <b>SCOPE</b><br>INTEGRATED FARMING<br>30,000 ANIMALS | <b>LAND</b><br>4,200 ACRES    |
| <b>DEVELOPMENT PERIOD</b><br>3 YEARS                 | <b>INVESTMENT</b><br>RS 32 BN |
| <b>IVF LAB</b>                                       | <b>GENETIC RESEARCH LAB</b>   |

## SOCIO ECONOMIC IMPACT

|                  |                                        |
|------------------|----------------------------------------|
| <b>247</b>       | Jobs                                   |
| <b>1.15 Mn</b>   | Genetically Improved Animals (5 Years) |
| <b>Rs 336 Bn</b> | Revenue (20 Years)                     |

# Rakh Ghulaman

Project will **enhance milk production**  
(Rs 1.9 Bn)

Complement **Herd Transformation**  
**Drive - IVF Lab**

|                                               |                                 |
|-----------------------------------------------|---------------------------------|
| <b>SCOPE</b><br>CATTLE REARING<br>2800 CATTLE | <b>LAND</b><br>1,000<br>ACRES   |
| <b>DEVELOPMENT PERIOD</b><br>2.5 YEARS        | <b>INVESTMENT</b><br>RS 9.38 BN |

**IVF LAB**

## SOCIO ECONOMIC IMPACT

**103**

Jobs

**0.55 Mn**

Genetically Improved  
Animals (5 Years)

**Rs 144 Bn**

Revenue  
(20 Years)



# Kallurkot

Project will **enhance**  
**production of processed milk**  
**products (Rs 1.64 Bn) – Value**  
**Addition Setup**

|                                              |                                  |
|----------------------------------------------|----------------------------------|
| <b>SCOPE</b><br>DAIRY FARMING<br>2400 CATTLE | <b>LAND</b><br>741<br>ACRES      |
| <b>DEVELOPMENT PERIOD</b><br>2.5 YEARS       | <b>INVESTMENT</b><br>RS 12.31 BN |

**VALUE ADDITION SETUP**

## SOCIO ECONOMIC IMPACT

Jobs

**99**

Revenue  
(20 Years)

**Rs 130 Bn**

# Revival of Govt Livestock Farms



**Khizarabad**



**Chak Katora**



**Jugaitpeer**



**Jahangirabad**



**Umerkot**



**Rohri**



**Tando M Khan**



**Hari Chand**

Redundant Govt Livestock Farms being revived through **Joint Venture (JV)** between **GCLI, Livestock Departments** and **Private Investors**

**Investors to take over existing farm for 30 year lease period** to develop along modern lines and will:

- **Perform all core functions**
- **Pay salaries to existing staff, rent and utility bills**
- **Establish Disease-Free Compartment**
- **CSR**

# Yak Farming Gilgit Baltistan

## MODEL

- Land – Investor
- Investment – Investor
- Extension Services – Livestock Department
- Security – Livestock Department

Started From

**3,000**

Now At

**3,490**

Yak Calves  
Born

**490**





**SK Farms - Multan**

# Alternate Asset Business Model

## Feedlot Fattening Farm

### Model

- CAPEX – Investor
- OPEX – HBL
- Profit Sharing – 40 / 60 %

### 2 x Pilot Projects under taken

| Details         | First Pilot Project | Second Pilot Project |
|-----------------|---------------------|----------------------|
| Funds Allocated | Rs 100 Mn           | Rs 1.5 Bn            |
| Tenure          | 10 Months           | 11 Months            |
| Farms           | 1 (Multan)          | 10                   |
| Total Herd      | 2,628               | 22,088               |

### Key Achievements

|                                                                                   |                                                                         |                                                        |
|-----------------------------------------------------------------------------------|-------------------------------------------------------------------------|--------------------------------------------------------|
| Documented banking transactions                                                   | Job creation                                                            | High quality inputs                                    |
| Established robust data-gathering system for animal weight, health & productivity | Institutional partnerships with livestock consultants and rural experts | Enhanced training and inclusion of women veterinarians |

# Tag & Traceability

*Required For*

**HERD TRANSFORMATION**

**ADD VALUE TO PRODUCT**

**DISEASE SURVEILLANCE**

**CURB ILLEGAL SLAUGHTERING / SMUGGLING**

# 06



# Tag & Traceability

Tagging, Traceability, and Registration initiative aims at **identifying, monitoring** and **documenting** the nation's animal population with a **unique identification number**, ensuring accurate record-keeping and facilitating traceability throughout the animal's lifecycle. By implementing this initiative, **GCLI** aims to **enhance biosecurity, improve disease control and boost the overall health and productivity of the animal herds**, ensuring compliance with national and international standards. This program is pivotal in transforming Pakistan's Livestock industry, **fostering transparency** and **promoting sustainable livestock management practices**



**Campaign Launched**  
April 2024

Tag To  
*Thrive*



More than  
**569,746**  
Animals  
Registered



More than  
**116,168**  
Premises  
Registered

# Disease Control



# Disease Control

Local Production  
of International  
Standard Vaccines

## FMD Vaccine

- Required 300 Mn Doses
- Local Production 40 Mn Doses
- Shortfall 260 Mn Doses



## PROGRESS

- MoU b/w GCLI TECON Bio Pharma (China) & Technoman Kinetics (Pak)
- Initial Capacity – 100 Mn Doses (Expandable 200 Mn to 300 Mn)
- Setting up of FMD Plant at Education City Kci (25 Acres). Site NOC under process
- Lab tests / Fd Trials of vaccine to commence at NVL (MoNFS&R)



# Modern Cattle Markets



PUNJAB CATTLE MARKET  
MANAGEMENT & DEVELOPMENT  
COMPANY



On GCLI  
recommendation, CEO  
PCMM&D visited **Brazil**  
(25 Oct - 8 Nov 24)



**Designs** finalized in  
collaboration with  
GCLI

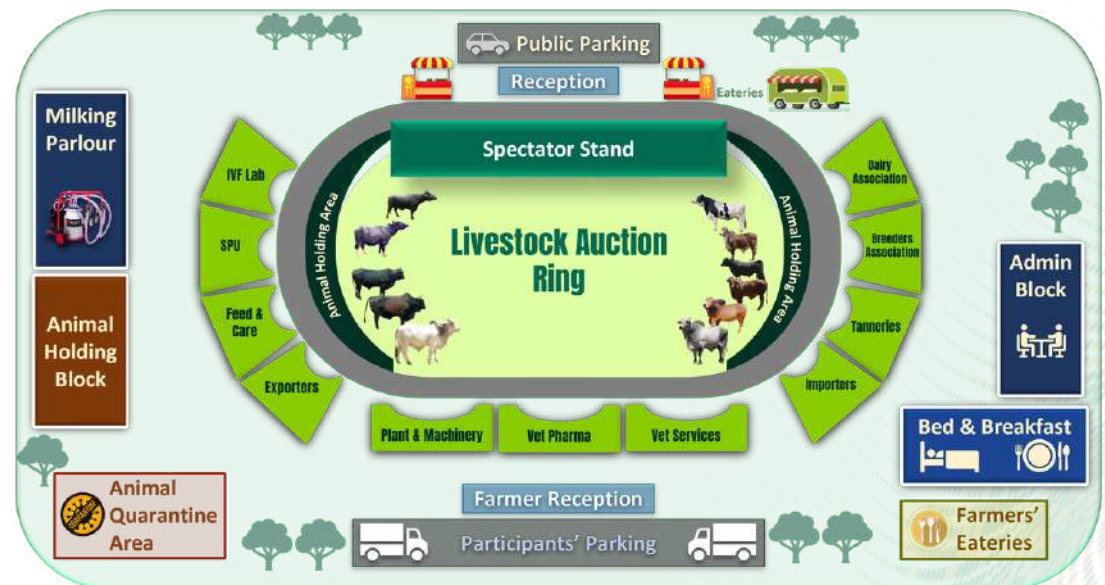


Earth Breaking:  
**Dec 2024**



Inauguration of  
Cattle Market  
Shahpur Kanjran,  
Lahore  
**May 2025**

## Livestock Arena *Layout*



## Shahpur Kanjran



INAUGURATED BY CM PUNJAB - MAY 2025

## Jhang



COMPLETION BY SEPTEMBER 2025

# Livestock Census



- Last Livestock Census held in **year 2006**
- Fresh census carried out by **Pak Bureau of Statistics** in collaboration with **GCLI**
- **Training of Staff** – Completed on 31 Dec 24
- **Field Operations:** 3 Jan - 10 Feb 25 (digital data collection)

## Report Published

|                                      |                      |
|--------------------------------------|----------------------|
| Animal Population                    | <b>251.3 Million</b> |
| Livestock Population Growth Increase | <b>3.09 %</b>        |
| Fodder Cultivation Area Increase     | <b>10 %</b>          |

*Significant rise in  
Sheep + Goat population*

**Every Animal Counts  
Towards Better Data  
and a Stronger Herd**



# Pakistan Halal Authority

- Authority raised in **year 2016**; placed under **Ministry of Science & Technology**
- **1<sup>st</sup> DG** appointed in **year 2020**
- Authority **remained Dormant** due to ownership issue
- Long awaited **Board of Directors meeting** held on **16 April 2025**

**Global Confidence  
Halal Assurance**

*Powered by*  
**GCLI & PHA**



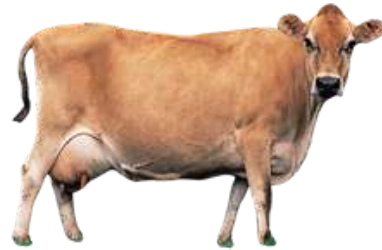
- **PHA Logo approved**; Formal launching of PHA Logo planned
- **MoUs signed** with **Belarus, Turkiye, Malaysia, Bangladesh, Indonesia & Kirghizstan**
- MoUs Ready to be Signed - **UAE**
- MoUs in Process - **KSA, Iran, Iraq, Kuwait, Somalia, Azerbaijan, Tajikistan Morocco, Qatar, Jordan & Brunei**



# Recent Surge in Import of Exotic Breeds



**Friesian**



**Jersey**



**Brahman**



**Brazilian Breeds**



**Wagyu**



**Charbray**



**Braford**

| Breeds            | 2023 | 2024  | 2025  |
|-------------------|------|-------|-------|
| Angus             | -    | 19    | -     |
| Nilore            | -    | 22    | -     |
| Wagyu             | -    | 12    | -     |
| Guzera            | -    | 13    | -     |
| Sindhi            | -    | 22    | -     |
| Gir               | -    | 61    | -     |
| Girolando         | -    | 12    | -     |
| Holstein Friesian | -    | 2,748 | 3,369 |
| Jersey            | -    | 91    | 9     |
| Brahman           | -    | 288   | 63    |
| Braford           | -    | -     | 43    |
| Charbray          | -    | -     | 89    |
| Total             | -    | 3,288 | 3,573 |

## Surge Depicts

- Transition to high-yield, tech-driven farming
- Growing reliance on superior exotic genetics for milk and meat
- Rising interest in IVF and Sexed Semen for herd transformation

## Key Drivers

- GCLI's Corporate Livestock Farms leading the shift
- Increased private sector investment and global collaborations

## Impact

- Enhances national productivity and food security
- Reduces import reliance through import substitution
- Positions Pakistan for Halal meat export growth

# Livestock Future Endeavors



**Animal Health  
Act**



**Approval of  
Animal Breeding Policy**



**Promotion of  
Exotic Birds**



**Establishment of  
Poultry City**



**Development of  
Small Ruminants**



**Breeding &  
Fattening Farms**



**Establishment of  
Value Addition Setups**



**Pursuance of  
Herd Transformation**



**Proliferation  
of Technology**



**Expansion of  
GRIDD**



**Continuation of  
Tag & Traceability**



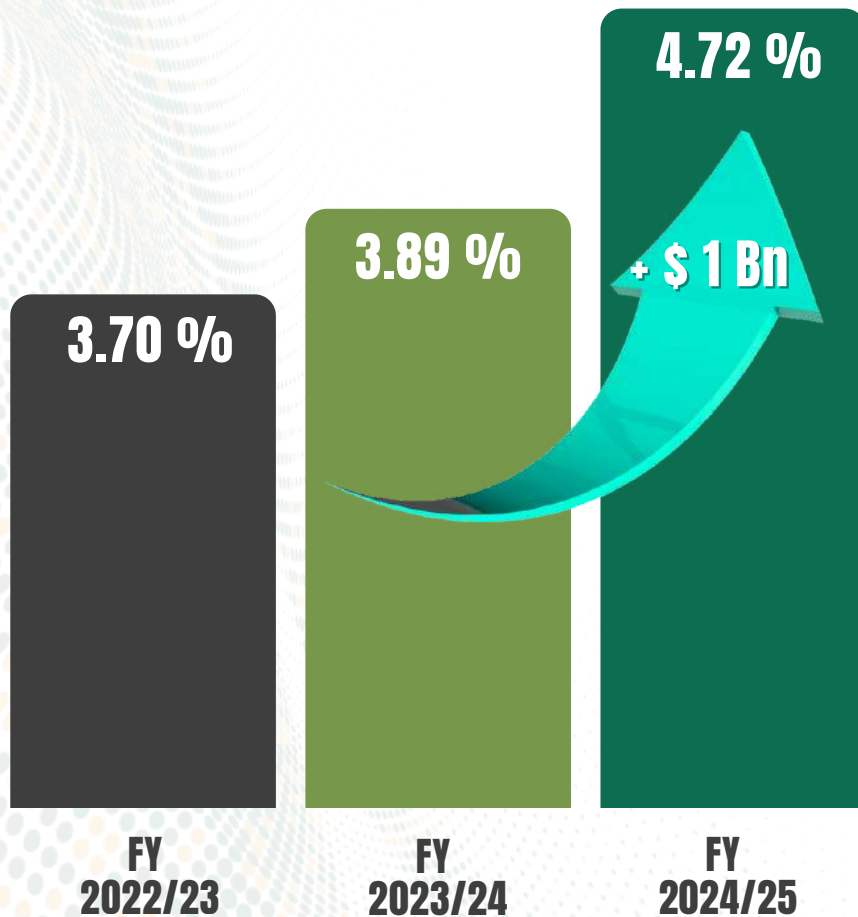
**Establishment of  
Disease Free Zones**



**Vaccine  
Production**

## Collaborative Efforts - Reaping Results

Our collaborative efforts are beginning to yield tangible outcomes, reflecting the positive growth trajectory of Pakistan's livestock sector



Source: Federal Bureau of Statistics

## Growth in Livestock Sector



**Results in Motion**  
Advancing Together for  
Livestock Growth

# Fisheries

07



# Landscape of Fisheries Sector

## Inland Aquaculture

### Existing Fish Farming

Area **181,752 Acres**

Revenue **\$ 415 Mn**



**Cage Fish Farming**



**Shrimp Farming**



**Hatchery**

## Marine Catch

Continental Shelf **350 NM**

Fish Harbours **10**

Processing Plants **65**

Revenue **\$ 426 Mn**

**Exported - only 10% of Catch**



**Deep Sea Marine Fishing**

# GCLI Interventions

**Approval of Aquaculture Policy & NRCP**



**Relief in Import Duties from 60% to 32%**

**1st ever Shrimp Nauplii Center established**



**1st ever Shrimp Feed Mill established**

**Registration of 35 Pak Companies with EU, Russia, KSA & China**



**Vessel Monitoring System**

**Rehabilitation of Korangi Fish Harbour Authority (KoFHA)**



# Inland Shrimp Farming

## Shrimp Nauplii Center

| Shrimp PL-10 Import Price | Local Cost | Production Per Month | Saving             |
|---------------------------|------------|----------------------|--------------------|
| Rs 5 / PL                 | Rs 3 / PL  | 50 Mn                | Rs 400 Mn per anum |

## Pilot Shrimp Project

| Area      | Production | Revenue   |
|-----------|------------|-----------|
| 240 Acres | 360 Tons   | \$ 1.8 Mn |

## Shrimp Feed Mill

| Import Cost | Local Manufacture / Supply | Saving    |
|-------------|----------------------------|-----------|
| Rs 425/Kg   | Rs 325/Kg                  | Rs 100/Kg |



**SHRIMP NAUPLII  
CENTER**



**SHRIMP PILOT  
PROJECT**



**SHRIMP FEED  
MILL**

## Future Plan

| Shrimp Farming Plan - Yr 2025 |            |
|-------------------------------|------------|
| Govt of Punjab                | 800 Acres  |
| Pvt Investors (Punjab)        | 800 Acres  |
| Pvt Investors (Sindh)         | 250 Acres  |
| Total (\$ 26 Mn)              | 1850 Acres |

## Full Scale Hatcheries

### Gharo & Hawksbay

- **Gharo:** To be operational by **Jul 25**; Production by: **Dec 25**
- **Hawksbay:** To be operational by **Jul 25**; Production by: **Dec 25**
- Est Production: **Rs 1 Bn**
- Est Local Cost: **Rs 3 / PL**

### Muzaffargarh

- GoPb offered establishment of **Shrimp Hatchery**
- Project Cost: **Rs 1.2 Bn**
- **Pre-Qualification Bidding** completed by Punjab Fisheries Department



# Inland Cage Farming

## Cages

526 Nos

- Production : **631 Tons**
- Revenue : **Rs 505 Mn**

## Establishment of New Hatcheries

- 3 x New Hatcheries
- Production : **5 Mn Seeds**
- Sale Price : **Rs 8 / Seed** (Imported @ **Rs 20/ Seed**)

**GCLI reaching out to large scale Farmers / Entrepreneurs for establishment of Hatcheries of Pangasius and Tilapia**

## Trout Farming (KP, AJ&K, GB & Bln)

- Trout Hatcheries - **26**
- Trout Farms - **882**
- Annual Production - **1260 Tons**
- Revenue - **Rs 1.5 Bn**
- Trout Cage Farms - **16 (Blind lake GB)**
- **Trout Research Center** (Swat, KP) - Under const
- Introduction of **3 x New Species of Trout** in GB



**CAGE FARMING**



**HATCHERY**



**TROUT FARMING**

## Cages

1500 (Bln, KP, AJ&K)

## Est Production

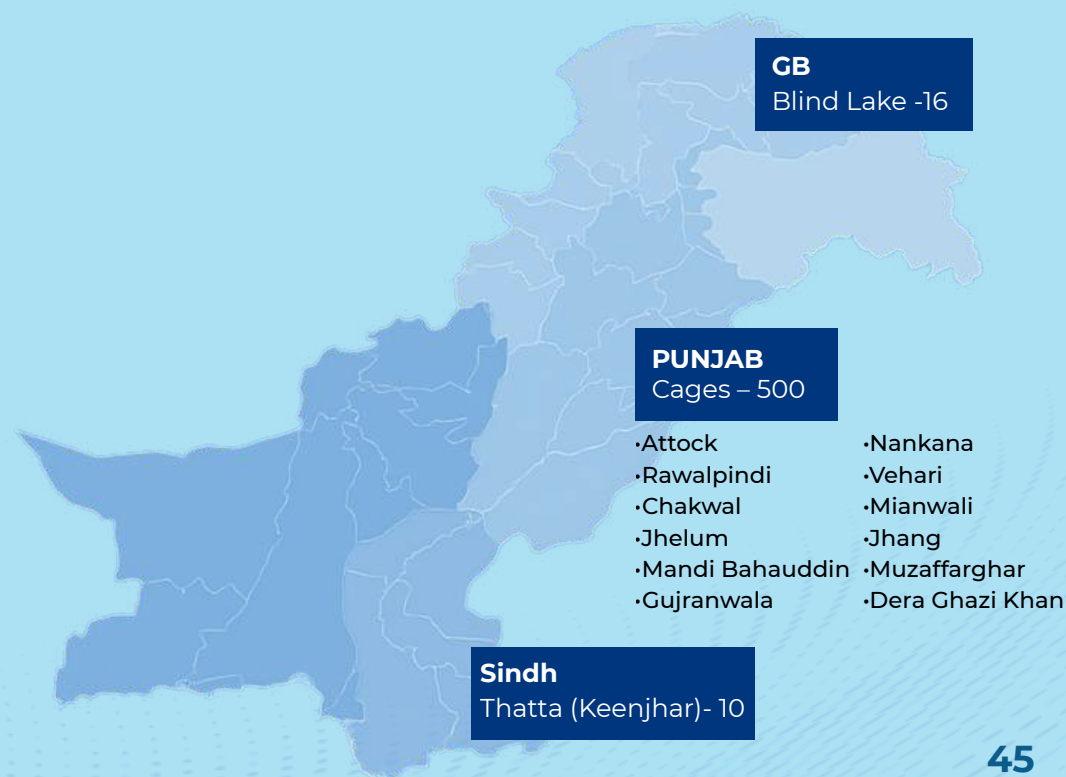
1830 Tons

## Est Revenue

Rs 1464 Mn

## Timeline

3 Years



# Marine

## Vessel Monitoring Sys (VMS)

### Objective

Monitor vessels, curb illegal fishing & secure EEZ

### Project Cost

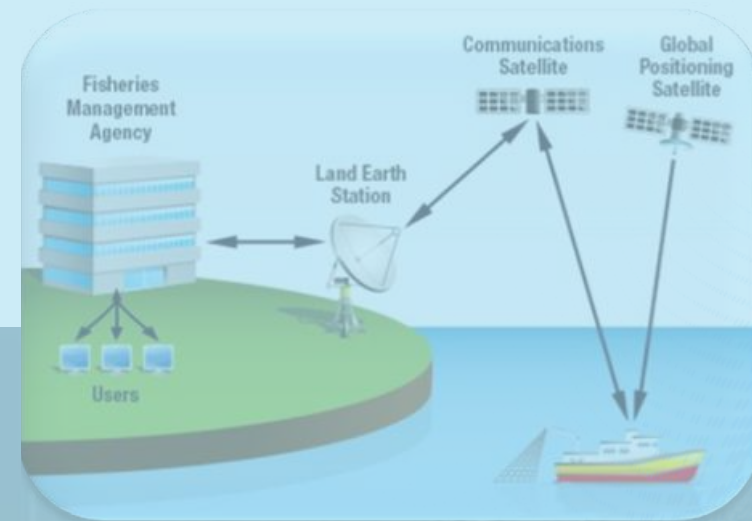
**Rs 1.2 Bn** (Fed Govt 600 Mn, Balochistan & Sindh 300 Mn each)

### Phase-I

VMS planned for **7,000 boats**

### Timeline

**2 Years**



## Deep Sea Fishing Licenses

### Background

**Over exploitation** of marine resources in territorial waters

### Objective

Promotion of Deep Sea Fishing by easing **Licensing TORs**

## Rehab of Korangi Fish Harbour

### Objective

Increase Fisheries exports up to **\$ 2 Bn**

### Project Cost

**Rs 1.2 Bn** (Grant by Japan)



**Sailing Toward Growth,  
Unlocking Pakistan's  
Marine Export Potential**

# Future Endeavors

Establishment of  
**SHRIMP HATCHERIES**



Promotion of  
**DEEP SEA FISHING**



Establishment of  
**FISH FEED MILLS**



Revitalization of Fish  
**HARBOUR FACILITIES**



Establishment of  
**VALUE ADDITION SETUPS**



Formulation of  
**NATIONAL FISHERIES POLICY**



Promotion of  
**CAGE FARMING**



Introduction of  
**NEW FISH SPECIES**





# Investment Opportunities



08

# Corporate Dairy Farm (1000 Acres)

## 5000 Cows

### Project Details

- Land Allocation - **1,000 Acres**
- Cow Sheds at **500 Acres** for 5,000 cows (RFID-tracked), Fodder at **250 Acres** for Alfalfa/corn silage
- Milk Processing at **10 Acres** for UHT, yogurt, Cheese Production, Biogas Plant over **5 acres** for 2MW power
- Staff Housing at **20 Acres** for 100 workers
- **100,000 liters/day** (5,000 cows × 20L/day)
- Automated TMR Feeders

### Unique Value Proposition

- Pakistan's First Tech-Integrated Dairy Farm
- Robotic Milking & RFID Tracking helps in 20% higher yield vs. traditional livestock farming
- Circular Economy Model by Biogas (2MW) + organic compost from manure
- Vertical Integration - 250 Acres fodder farm (30% feed cost reduction)
- On-site milk processing (UHT, yogurt, cheese)%)
- Export-Ready Halal Dairy for GCC & China
- Certifications by HALAL, HACCP, ISO 22000
- CPEC logistics advantage 30% lower export time to China

### Investment

- Total investment is **USD 50 million**: Land Acquisition (1000 Acres) **USD 18 million**, Infrastructure & Shelters **USD 12 million**, Cattle Procurement **USD 15 million**, Feed & Veterinary Care **USD 0.8 million** and Working capital **USD 4.25 million**
- Major investments are land, infrastructure and purchase of dairy animals, that will produce approximately **100,000 liters of milk per day** for further processing and value addition

### Market Dynamics

- High domestic demand fulfilling
- Urban premium dairy demand ↑ (e.g., Lahore/Karachi pay USD 0.60/liter vs. farmgate USD 0.40)
- Export Opportunity in GCC USD 1.2 billion imports with Halal certification premium
- China for USD 500 million imports with CPEC freight cost advantage. Comparative advantage for export to neighbouring countries
- Feed self-sufficiency cuts OPEX by USD 1.2 million/year
- Cheap / trained staff and labour

### Project Risks and Mitigation

- Disease Outbreak has high risk, mitigated by Vaccination protocols and Isolation wards (5% capacity)
- Feed Price Volatility has medium risk, mitigated by 250 Acres fodder buffer and Pre-contracted suppliers
- Milk Price Fluctuation low risk, mitigated by 30% revenue from value-added products (cheese/yogurt)
- Power Outages mitigated by 2MW biogas backup and Solar hybrid option
- Export Regulation Shifts mitigated by Pre-certification (HALAL/HACCP)

### Key Aspects



#### Dairy Farm - 1000 Acres

**5000 Cows**  
**100,000 Liters Milk Per Day**



#### Value Addition Plant

**Milk Processing, Butter, Cheese etc**



**110**  
**Employees**

### Financial Aspects

**Total Investment**      **50 Mn USD**

**IRR**      **19 %**

**Pay Back Period**      **8 Years**

*(Financials to be validated in bankable feasibility study)*

# Corporate Feedlot Farm (1000 Acres)

## 32,500 Animals Per Cycle

### Project Details

- Land - 1,000 Acres
- Fattening Model is Zero-Grazing (Fully Confined)
- Production Cycles 3 Cycles per Year
- Annual Capacity would be 97,500 Cattle (32,500 per cycle) with feeding strategy 100% Purchased Feed

### Unique Value Proposition

- Largest feedlot operation in Pakistan by annual capacity (97,500)
- TMR-based feeding + RFID for health tracking
- Revenue from 4MW biogas, composting, offal markets
- Halal, traceability, FMD-free zones, export-readiness
- Active buyer contracts from GCC and neighbouring countries

### Investment

- Land Acquisition (1000 acres) USD 18 million
- Infrastructure USD 16.59 million
- Biogas (3MW) USD 0.53 million
- Feed/TMR/RFID Systems USD 0.18 million
- Borewells + Irrigation USD 0.12 million
- Working capital USD 14.7 million
- Total Investment **USD 50 million**

### Market Dynamics

- Annual beef consumption increasing at 4.8% CAGR
- GCC halal meat = USD 4.2 billion market; China imported USD 1.7 billion in year 2023
- Pakistan has 30% lower cost of production vs. India/China
- CPEC road/railway corridor enabling reduced export lead time
- Cheap / trained staff and labour

### Project Risks and Mitigation

- Feed Price Volatility mitigated by long-term contracts & local forage sourcing
- Disease Outbreaks (FMD) mitigated by vaccination, biosecurity and isolation protocols
- Regulatory shifts, Halal rejection and export disruption mitigated by certification compliance and government liaison
- Power disruptions mitigated by Biogas / diesel hybrid backups systems
- Environmental security mitigated by EPA approval, composting & effluent reuse of resources

### Key Aspects



#### Feedlot Farm – 1,000 Acres

**32,500** animal per cycle  
**97,500** animal per annum



#### Value Addition Plant

**Slaughter House & Meat Processing Plant**



**133**

**Employees**

### Financial Aspects

**Total Investment** **50 Mn USD**

**IRR** **14 %**

**Pay Back Period** **10 Years**

*(Financials to be validated in bankable feasibility study)*

# Camel Farm

## 1000 Camels

### Project Details

- Camel farming presents a high-value investment opportunity
- Land: **1000 Acres**
- This project aims to establish a 1000 Camels farm
- Farm focusing on milk production, meat processing, and breeding to cater to domestic and export markets

### Unique Value Proposition

- High-value dairy product with medicinal properties
- Supplying halal-certified camel meat to local and international markets
- Enhancing camel breeds for higher productivity
- Sustainable camel farming with minimal environmental impact

### Investment

- Total Investment: **USD 7.1 million**
- Land Acquisition (1000 acres): USD 1.33 million
- Infrastructure & Shelters: USD 1.00 million
- Camel Procurement (1000 camels): USD 3.00 million
- Feed & Veterinary Care: USD 0.60 million
- Processing & Packaging Units: USD 1.17 million

### Market Dynamics

- Global market of Camel Milk is over USD 10 billion for diabetic/lactose-free consumers
- Camel Meat @ USD 8–12/kg in GCC (high demand for halal meat)
- Leather, wool (saddles, textiles) and tourism (camel safaris)

### Project Risks and Mitigation

- Market Fluctuations: Diversify revenue streams (milk, meat, breeding)
- Disease Outbreaks: Implement strict biosecurity measures
- Regulatory Challenges: Ensure compliance with local and export standards
- Climate & Water Scarcity: Use efficient water management systems

### Key Aspects



**Camel Farm**  
1000 Camels



**Slaughter House**



**Meat Processing Plant**



**110**  
Employees

### Financial Aspects

**Total Investment**      **7.1 Mn USD**

**IRR**      **21 %**

**Pay Back Period**      **7 Years**

*(Financials to be validated in bankable feasibility study)*

# Integrated Goat Breeding & Fattening Farm

## 10,000 Goats

### Project Details

- A vertically integrated goat farming operation designed for maximum profitability
- Closed-cycle breeding (3,000 high-yield goats - Makhi Cheeni/Beetal/Kamori/Boer crosses)
- Commercial fattening units (7,500 market-ready goats annually)
- On-site feed production (50-acre fodder cultivation + feed mill)
- Dual revenue streams (premium meat exports + elite breeding stock sales)

### Unique Value Proposition

- Complete Supply Chain Control from breeding to feed to export
- No dependency on external suppliers
- Proprietary cross-breeding program for fastest weight gain and High-value breeding stock
- 30-40% lower feed costs through On-site fodder production, Custom feed formulations and Manure-to-biogas energy cycle
- Export-Ready Compliance with GCC, KSA AND China protocols

### Investment

- Total investment: **USD 3 million**
- Infrastructure, Land and roads USD 2.1 million
- Feed Mill & Equipment & Fodder Development USD 0.73 million
- Goat and buck procurement USD 0.47 million
- Working Capital USD 0.37 million

### Market Dynamics

- GCC countries import \$3.2B+ in live animals annually (Kuwait alone imports 1M+ goats/year)
- Chinese market paying premium prices for halal goat meat
- Live goat prices in GCC: **USD 4-6 /Kg (vs 3.5-5 /Kg domestic)**
- Breeding stock premiums: **USD 142-210 for certified Kamori/Boer crosses**

### Project Risks and Mitigation

- Disease Outbreak: Closed herd system, weekly vet inspections, Vaccination SOPs
- Feed Price Volatility: 6 month silage buffer stock
- Contract farming with local growers
- Export Market Fluctuations: Pre-sale agreements with Gulf importers, Domestic premium meat brand backup
- Climate Variability: Drip irrigation systems, Drought-resistant fodder varieties

### Key Aspects



#### Goat Integrated Breeding & Fattening Farm

10,000 Feedlot Animals



**45**  
Employees

### Financial Aspects

Total Investment **3 Mn USD**

IRR **32 %**

Pay Back Period **5 Years**

*(Financials to be validated in bankable feasibility study)*

# Sheep Farm (100 Acres)

## 20,000 Sheep

### Project Details

- A large-scale rolling feedlot and export farm for sheep
- Maintains a perpetual inventory of 20,000 sheep, for exports
- Designed to meet PAFN regulations and live animal import standards
- Includes infrastructure for rearing, breeding, quarantine, veterinary care, and export preparation
- Positioned as a model for Pakistan's livestock export future, leveraging terrain and breed genetics

### Unique Value Proposition

- Rolling entry-exit model ensures steady monthly exports and cash flow
- Direct access to international markets eliminating marketing risks
- Rear indigenous sheep, known for meat quality and adaptability
- Fully integrated facility with quarantine, vet care, and export staging zones
- Turnkey export-ready operations, a scalable livestock export model

### Investment

Overall estimated investment is **USD 5.26 million** : Land Acquisition (100 acres): USD 0.36 million, Sheep Sheds (100,000 sq. ft.): USD 0.18 million, Fencing: USD 0.014 million, Water & Feed Storage Infrastructure: USD 0.018 million, Veterinary & Quarantine Block: USD 0.18 million, Export/Departure Holding Zone: USD 0.011 million, Admin & Staff Facilities: USD 0.018 million, Farm Equipment (feeders, tools, crates): USD 0.36 million, Contingency Reserve (10%): USD 0.113 million and Working Capital (20,000 sheep @ PKR 56,000 each): USD 4.00 million

### Market Dynamics

- High demand for halal live animals in Arab countries
- Pakistan has genetic and climatic advantages, but underutilized in export
- Local sheep supply aligns with Gulf meat preferences
- Existing logistics channels via Karachi and other ports
- Market is import-dependent
- Export prices remain stable, providing consistent foreign exchange inflows

### Project Risks and Mitigation

- Disease outbreak: Quarantine system, veterinary screening and rapid isolation protocol
- Food security: Secure long-term contracts, use local silage and seasonal stocking
- Regulatory compliance: Continuous coordination with DRAP, PAFN, and export authorities
- Manpower shortage: Local recruitment with livestock training programs
- Weather extremities: Covered sheds, emergency feed reserves and water storage systems

### Key Aspects



#### Feedlot & Export Farm

**20,000 Sheep**  
Rearing, Breeding, Feed, Quarantine,  
Veterinary Care & Export Holding



**120**  
Employees

### Financial Aspects

|                  |                    |
|------------------|--------------------|
| Total Investment | <b>5.26 Mn USD</b> |
| IRR              | <b>36 %</b>        |
| Pay Back Period  | <b>3 Years</b>     |

*(Financials to be validated in  
bankable feasibility study)*

# Poultry Business City

## Integrated / All Solutions Poultry Farming

### Project Details

- The Poultry Business City is envisioned as **Pakistan's first fully integrated poultry hub**
- Bringing together farms, processing units, feed mills, value-added product facilities
- Sustainable initiatives in one location
- The goal is to streamline operations, reduce production costs, and maximize profitability
- A self-sustaining poultry ecosystem that caters to both domestic and export markets

### Unique Value Proposition

- From breeding and hatchery to meat processing and value-added poultry products, all in a single ecosystem
- Fully automated poultry farms, climate-controlled sheds, waste-to-energy solutions, and export-grade processing facilities
- Biogas plants, composting units and organic fertilizers to ensure zero-waste operations
- Access to local fast food giants, retail supermarkets, and international halal-certified markets
- Multiple Revenue Streams – Raw and processed meat, eggs, ready-to-cook products, poultry feed sales and organic fertilizers

### Investment

Overall investment is **USD 36 million**, encompassing the entire value chain:

- Hatchery & Grandparent Farm: **USD 5 million**
- Broiler Farming (1 million birds per cycle): **USD 8 million**
- Layer Farming (500,000 hens): **USD 6 million**
- Slaughterhouse & Meat Processing: **USD 10 million**
- Biogas Plant (5MW): **USD 3 million**
- Feed Mill (100K tons/year): **USD 4 million**

### Market Dynamics

- The ready-to-eat & frozen poultry segment is growing rapidly due to urbanization and changing food preferences
- Increasing demand for processed poultry
- Halal-certified processed chicken products have high demand in Middle East, Africa, and Malaysia
- Government incentives like tax breaks for rural-based farms, import subsidies for poultry equipment

### Project Risks and Mitigation

- Focus on premium halal-certified processed poultry for competitive differentiation
- Secure bulk supply contracts with fast food chains & retailers to ensure consistent revenue
- Implement strict biosecurity measures (vaccinations, hygiene controls, isolated breeding zones)
- Deploy automated climate control & monitoring systems for early disease detection
- High Electricity & Feed Costs by Solar hybrid systems & energy-efficient solutions
- Invest in in-house feed mill production for cost control
- Logistics & Cold Chain Management
- Partner with regional distributors & supermarket chains for streamlined supply chains

### Key Aspects



#### Poultry City

Broiler, Layer & Breeder Farm  
Processing Units  
Feed Mills  
Value Addition Setups

**Halal Certified Chicken Products**



**300**

**Employees**

### Financial Aspects

**Total Investment**      **36 Mn USD**

**IRR**      **22 %**

**Pay Back Period**      **7 Years**

*(Financials to be validated in bankable feasibility study)*

# Animal Vaccine Production Unit

## 100 Mn Doses / year

### Project Details

- Setting up an animal vaccine production unit in Pakistan is a promising venture, given the demand for livestock health solutions
- Target diseases (e.g., Foot & Mouth Disease, Hemorrhagic Septicemia & PPR)

### Unique Value Proposition

- The facility is designed to rapidly scale production in response to demand surges
- Optimized single-use bioreactors and automated purification systems reduce operational costs
- Advanced quality control measures ensure vaccine efficacy and safety
- Reducing dependency on imports by establishing local production

### Investment

- Total investment is **USD 40 Million**
- Land & Facility Setup: USD 4 Million, Equipment & Machinery: USD 15 Million, Laboratory Setup: USD 8 Million, Raw Material & Initial Stock: USD 3 Million, Cold Chain & Storage: USD 2.5 Million, Regulatory & Compliance: USD 2 Million, Utilities & Support Systems: USD 3 Million, ERP & Automation: USD 1.5 Million and Working Capital / Contingency: USD 1 Million

### Market Dynamics

- Global vaccine market is expected to grow significantly
- Increasing demand for vaccines due to their proven safety profile
- Government initiatives supporting local vaccine production
- Strategic partnerships with biotech firms and research institutions
- Competitive pricing compared, making them more accessible

### Project Risks & Mitigation

- Regulatory Risks: Compliance with World Health Organization (WHO), U.S. Food and Drug Administration(FDA) and European Medicines Agency(EMA) standards
- Raw material shortages: Supply disruptions for critical inputs: Partner with global firms
- Disruption in critical raw materials: Secure multiple suppliers, stockpile essentials, forecast demand
- Partner with global vaccine manufacturers for distribution
- Continuous innovation by investing in R&D to improve production efficiency

### Key Aspects



#### Vaccine Production Unit

100 Mn Doses Per Annum



**300**

Employees

### Financial Aspects

Total Investment **40 Mn USD**

IRR **26 %**

Pay Back Period **6 Years**

*(Financials to be validated in bankable feasibility study)*

# Slaughterhouse

## 100 Large & 500 Small Animals

### Project Details

- Pakistan's meat industry is expanding rapidly
- Demand increasing for hygienic, halal-certified meat for domestic consumption and exports
- This project aims to establish a modern slaughterhouse capable of processing 100 large animals (cattle, buffalo) and 500 small animals (goats, sheep) daily
- Ensuring compliance with international food safety standards

### Unique Value Proposition

- Automated slaughtering, processing, and packaging
- Ensuring compliance with religious and international standards
- By-products (bones, hides, offal) processed for additional revenue
- Efficient storage and distribution for fresh and frozen meat

### Investment

- Land Acquisition (10-20 acres) \$1.75 million
- Infrastructure & Equipment \$2.81 million
- Cold Storage & Logistics \$1.05 million
- Labor & Operations \$0.88 million
- Regulatory Compliance & Certification \$0.35 million
- Total Investment **\$6.84 million.**

### Market Dynamics

- Pakistan's per capita meat consumption is growing, driven by urbanization and changing dietary preferences
- Halal meat exports to the Middle East, China, and Southeast Asia are increasing
- Incentives for meat processing and slaughterhouse modernization
- Compliance with Pakistan's food safety laws and international standards enhances market credibility

### Project Risks and Mitigation

- Market Competition: Focus on premium quality and export markets
- Regulatory Challenges: Ensure compliance with food safety and halal standards
- Supply Chain Disruptions: Establish reliable livestock sourcing contracts
- Environmental Concerns: Implement waste management and eco-friendly practices

### Key Aspects



**Slaughterhouse**  
100 Large & 500 Small Animals



**Value Addition Plant**  
Cold Chain & Logistics  
Blast freezers, cold storage rooms



**150**  
Employees

### Financial Aspects

Total Investment **6.84 Mn USD**

IRR **22 %**

Pay Back Period **7 Years**

*(Financials to be validated in bankable feasibility study)*

# Automated Tannery

## Capacity 2,000 Hides/Day

### Project Details

- Location: Pakistan (Preferred: Kasur, Sialkot, or Karachi Industrial Zones)
- Production Capacity: 2,000 hides/day (expandable to 3,000 hides/day after 5 years)
- Technology: Fully automated Beamhouse, tanning, and finishing processes
- Workforce: Minimal manual labor (automation-focused)
- Products: Wet-blue, crust, and finished leather (for export & local markets)
- Key Markets: China, Europe, USA, and domestic footwear/garment industries

### Unique Value Proposition

- Pakistan's First Scalable, Zero-Waste Leather Tannery Combining Italian Automation with Halal Certification to Dominate the Global Luxury Supply Chain
- Ensuring consistent premium quality at 30% lower labor costs
- Halal + Eco-Certified for Premium Markets
- Cost-Leadership with Export-Ready Infrastructure
- Ensure hide supply at fixed rates, avoiding shortages that plague competitors

### Investment

- Overall investment is **USD 21.83 Million**
- CAPEX is USD 14 Million, land and infrastructure USD 2.2 million, machinery USD 9.8 million, Boier and generator and water treatment USD 0.8 million, Pre op cost 0.30 and misc USD 1.2 million
- Working capital is USD 7.83 Million

### Market Dynamics

- Pakistan's leather exports enjoy zero-duty access to EU & China
- Cheap hides, low labor costs, and automation-driven productivity
- Tax breaks, export subsidies, and industrial zone benefits
- Ready scalability to 3,000 hides/day (50% growth)

### Project Risks and Mitigation

- Energy Crisis: Need for backup generators
- Environmental Regulations: Strict EPA compliance
- Environmental constraints: Installation of efficient water treatment / recycling plants

### Key Aspects



**Automated Tannery in Pakistan**  
**2,000 hides/day**



**100 Employees**

### Financial Aspects

|                  |                     |
|------------------|---------------------|
| Total Investment | <b>21.83 Mn USD</b> |
| IRR              | <b>26 %</b>         |
| Pay Back Period  | <b>6 Years</b>      |

*(Financials to be validated in bankable feasibility study)*

# Halal Gelatin Plant

## 100 Ton - Scalable & Export-Ready

### Project Details

- Establishing Pakistan's first large-scale halal gelatin manufacturing plant with an initial capacity of 100 tons/year
- Expandable to **150 tons/year** in 5 years
- Plant will use 100% locally sourced raw materials to produce premium pharmaceutical, food, and cosmetic-grade gelatin
  - Location: Near Lahore/Karachi (proximity to livestock hubs & ports)
  - Investment: USD 3.5 million (land, machinery & certification)
  - Revenue Model: Domestic sales + exports (Middle East, Africa, Asia)

### Unique Value Proposition

- First-Mover Advantage as No large-scale halal gelatin producer in Pakistan
- 100% Local Sourcing being no reliance on imports; cost-efficient & stable supply
- Scalable Design with Built-in expansion capability (+50 tons/year)

### Investment

- Total investment is **USD 3.5 million**
- Land & Construction: USD 0.80
- Machinery & Equipment: USD 2 million
- Halal Certification: USD 0.05 million
- Working Capital (6 months): USD 0.65 million

### Market Dynamics

- Pharma (60% demand): Gelatin capsules (local + export)
- Food (30%): Confectionery, dairy, desserts
- Cosmetics (10%): Collagen-based beauty products
- Import Gap: Pakistan spends \$10M+/year on gelatin imports
- Export Potential: Middle East halal gelatin market = \$500M+ annually

### Project Risks and Mitigation

- Raw material shortage: Requires Long-term contracts with slaughterhouses & tanneries
- High energy costs: Shifting to Solar hybrid power solutions
- Export compliance hurdles: Pre-certification with PHA & intl. halal bodies
- Competition from imports: Competitive pricing & superior halal certification

### Key Aspects



#### Halal Gelatin Plant

100 Tons scalable & Export Ready



**60**  
Employees

### Financial Aspects

|                  |                   |
|------------------|-------------------|
| Total Investment | <b>3.5 Mn USD</b> |
| IRR              | <b>19 %</b>       |
| Pay Back Period  | <b>8 Years</b>    |

*(Financials to be validated in bankable feasibility study)*

# Our Partners *in Success*



# مویستی سے معاشی خوشحالی

REVIVE | THRIVE | SUSTAIN

## GREEN CORPORATE LIVESTOCK INITIATIVE

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